

## **LEADING THE CHANGE: SUSTAINABLE BUSINESS IN ACTION**

**21 - 22 May 2007**  
**Brisbane Queensland**

**Monday 21 May 2007**

Customs House - 399 Queen Street Brisbane

**9.00am**      **Registration - morning tea available until 10.00am**

**9.30am**    Welcome and introduction:    **Dr John Hewson** Forum Chair

Climate change represents the greatest business landscape modifier of all time. It will impose significant costs and is already creating enormous new revenue opportunities. The evolving global market for carbon instruments, combined with the need for the financing of reductions in carbon emissions and clean technologies, will create the largest market opportunity of the 21st century. What would be required for Australia to become a world leader in these new markets? How well positioned is Australia to be globally competitive?

Keynote:                            **Dr Michael Molitor** CEO and Founder of CarbonShift Ltd  
Carbon Trading and Finance: an emerging global  
opportunity for Australia

Discussion moderator: **Dr Simon Longstaff** Executive Director St James  
Ethics Centre

**10.15am**      **Key Science and Policy Issues: good science good business**

The challenges of climate change mean that business leadership is increasingly going to demand well informed, robust strategies to address complex scientific and ecological challenges. The Forum will release for discussion an important report by some of Australia's leading scientists identifying critical issues facing Australia and the global environment which are of high policy relevance. How do we avoid repeating the dangerous lag-time between scientific knowledge and action which has characterized the climate change issue? What lessons can we

learn and how can science alert and engage policy implications more effectively in the future? What are the big ecological issues coming that will effect our business? What are the new business opportunities in this changing business environment?

Chair: **Gerry Hueston** President BP Australasia  
Discussion leaders: **Dr Steve Koonin** Chief Scientist BP plc  
**Dr David Lindenmayer** ANU  
**Dr Ian Lowe** Griffith University and President ACF  
Action report: **Dr Steve Morton** CSIRO

### 11.30am The Answers to Climate Change?

60% - 80% cuts in carbon emissions by 2050, 20% cuts by 2010: how do we get the deep cuts needed? Where is Australia uniquely able to add value in the region and in the world? What is the role of nuclear? Renewables? Recycling? Carbon sequestration?

Chair: **Dr John Hewson** Chairman Natural Fuel Limited  
Chairman Energy Mad Limited  
Discussion leaders: **Anthony Pratt** CEO Pratt Recycling USA  
**Tony Arnel** Chair Green Building Council of Australia  
**Dr Helen Caldicott** Paediatrician and author *Nuclear Power is not the Answer*  
Action report: **Charlie Hargroves** Executive Director The Natural Edge Project

### 12.45pm Lunch

### 1.45pm Climate Change and the Future of Australia: two policy perspectives

To enhance the discussion on climate change the Forum has offered an opportunity to both the Coalition and Opposition to present their policy perspectives on this significant issue.

**The Hon Malcolm Turnbull MP** Minister for the Environment and Water Resources (tbc)  
**The Hon Peter Garrett MP** Shadow Minister for Climate Change, Environment and Heritage, Arts

### 2.30pm Preparing for the Inevitable Change: a framework for action

Water shortages increasing, bushfires starting earlier and with greater intensity, hurricanes like Katrina and Larry ... no matter what we do now, climate change is with us for at least the next 30 years. So what can we do about preparing for the inevitable change? Will agriculture have to move north

in Australia? Will we stop exporting rice and cotton? How shall we react when the 'workshop of the world' - China's Pearl River Delta, which is the home to tens of thousands of factories producing everything from textiles to cars - goes under water (as is predicted)? What are the consequences for national security? What is the impact on Australia's economy? How will a carbon trading system support industry's transitions?

Chair: **Dr John White** Chairman Global Renewables  
Discussion leader: **Sue Hall** CEO and Founder Climate Neutral Business Network USA  
**Tony Wood** General Manager Public & Government Affairs Origin Energy  
Action report: **Ian Dunlop** AICD

### 3.45pm International perspective:

What is the human capacity for change? How can we best configure our organisational structures to optimise this capacity within our businesses and institutions?

Keynote: **David Gershon** Founder and CEO Empowerment Institute and author *Low Carbon Diet*  
**Cool Corporate 'Citizenship': From Corporate Social Responsibility to Corporate Social Engagement**

Discussion moderator: **Hutch Ranck** CEO DuPont Australasia

## FORUM DINNER - Monday 21 May 2007

Grand Ballroom Hilton Hotel - 190 Elizabeth Street Brisbane

### 6.00pm Pre Dinner Drinks - guests to be seated by 6.45pm

Welcome: **The Hon Peter Beattie** MP Premier of Queensland and Minister for Trade

#### 4<sup>th</sup> Annual Corporate Responsibility Index

Results: **Liza Maimone** Partner Ernst & Young

Awards: **Sam North** Managing Editor *The Sydney Morning Herald*

**Keynote:** **Dr Steve Koonin** Chief Scientist BP plc  
Science and the New Economy of Corporate Leadership.  
What is the role of science in business leadership and how  
can informed business leadership improve corporate  
citizenship?

**Awards:** **Environmental Protection Agency Sustainable Industries  
Awards**

Presented by Award category sponsors, the **Hon Premier  
Peter Beattie MP**, Premier for Queensland and Minister for  
Trade and the **Hon Lindy Nelson-Carr MP**, Minister for  
Environment and Multiculturalism

**9.30pm** Dinner concludes

**Tuesday 22 May 2007**

Customs House - 399 Queen Street Brisbane

**8.00am** **Registration - morning tea available until 9.00am**

**8.30am** **The Power of Partnerships: collaborative networks in action**

A robust responsiveness to changing circumstances of business and its operating environment - whether it is climate change, water shortages or child labour - requires the skill to navigate evolving challenges. How can partnerships assist to anticipate and manage these issues? What tools are available to help you to become a sustainable enterprise?

**Keynote:** **Marcelo Carvahlo de Andrade** Chairman and Founder  
Pró Natura

Pró Natura International was the first international sustainable development organisation founded in the Southern Hemisphere. Now active in over 36 countries from across all continents it manages sustainable development and conservation projects funded by international organisations, governments and the private sector.

**Chair:** **Sean Rooney** CSIRO

**Discussion leaders:** **Patrick Mallon** Director Business in the Community UK  
**Sam Mostyn** Group Executive Culture and Reputation IAG

**Action report:** **Don Henry** Executive Director ACF

**10.15am** **Morning Tea**

## 10.45am Engaging Indigenous Australia: a new approach

The mining experience has many lessons for involving indigenous communities in Australia. What are the key lessons and how can they apply more broadly as engagement strategies? New developments in forestry partnerships and training indigenous Australians to bring jobs to remote communities: what's working?

Chair: **Darryl Pearce** ORC Consulting  
Discussion leaders: **Christine Charles** Regional Director Environment and Social Responsibility Newmont  
**Ian Wallace** Tenure Services Manager Anglo Coal Australia  
Action report: **Doug Humann** CEO Australian Bush Heritage Foundation

## 12.00pm Lunch

## 1.00pm Book Launch: **Kim McKay and Jenny Bonnin** - *True Green at Work*

Discussion moderator: **Martyn Myer** Forum Deputy Chair and Chair  
Howard Florey Institute

## 1.15pm Investing in Sustainable Futures: making money matters

In what ways might the dynamic power of the market be used creatively to reverse what Sir Nicholas Stern described as the market's greatest failure?

Chair: **Mark Mills** Generation Investment Management  
Discussion leaders: **Colin Le Duc** Generation Investment Management  
**Sandy Beard** CEO CVC Sustainable Investments  
Action report: **Ross Fitzgerald** Founding Managing Director Spectrum Venture Management

## 2.45pm The Way Forward: moral capitalism and the future of the sustainable corporation

Pausing between denial and despair: moral leadership and Australian business. How does a moral compass like sustainability make a difference to business success?

Keynote: **Stephen Young** Global Executive Chair Caux Round Table and author *Moral Capitalism*  
Discussion leader: **Hazel Henderson** author *Ethical Markets: Growing the Green Economy* via live video link  
Action report: **Dr Noel Purcell** Group General Manager Stakeholder Communications Westpac

## 4.30pm Vote of Thanks: **Molly Harriss Olson** Forum Convenor

## Forum concludes

4.45pm

Coach Transport to the Brisbane Airport