



F O R U M P R O G R A M

6th National Business Leaders Forum
on Sustainable Development

INNOVATION & SUSTAINABLE DEVELOPMENT

Crown Towers, 8 Whiteman St Southbank, Melbourne

4 - 5 APRIL 2005

WALKING THE TALK

Who are the Champions?

How are we tackling the biggest challenges?



L. Hunter Lovins
President, Natural Capitalism Inc.



Peter Garrett MP AM
Former President
Australian Conservation
Foundation



Liam Forde
CEO Boulderstone Hornibrook



Ray Anderson
Chairman Interface, Inc.

The 2005 Forum gives the opportunity for corporate executives to participate in critical discussions about how companies can both benefit from and plan for sustainable development practices in the global marketplace.

Program

Monday 4th April 2005

7:00pm Forum Dinner

Welcome

Dr John Hewson, Forum Chair

Awards Presentation

The Hon John Thwaites MP, Deputy Premier of Victoria

Corporate Responsibility Index

Keynote Address

L. Hunter Lovins, co-author *Natural Capitalism*

Book Launch

The Rt Hon Sir Ninian Stephen KG AK and **Karlson 'Charlie' Hargroves** and **Michael Harrison Smith** to launch the book *The Natural Advantage of Nations*

10:00pm Dinner concludes

Tuesday 5th April 2005

8:00am Registration

8:30am **Molly Harriss Olson**, Director Eco Futures and Forum convenor.

Keynote Presenter (via satellite)

Ray Anderson, Founder and Chairman of Interface, and featured in the film *The Corporation*

Questions and discussion

9:55am Morning Tea

10:20am **The Biggest Challenges:**

How are we tackling them? What can government do to address these challenges and support the innovators? What is the role of consumers?

Chair

Ros Kelly AO, Chair Minerals Council External Advisory Group

Presenters

Cathy Zoi, CEO Bayard Capital and Member of the International Climate Change Taskforce

The Hon Rod Welford MP, Attorney-General of Queensland

Professor Timothy Devinney, Director Centre for Corporate Change, Australian Graduate School of Management

Questions and discussion

11:15am **Champions of business innovation for sustainable development:**

Why measure responsible business practice? Who are the leaders?

Corporate Responsibility Index results, emerging themes and drivers:

How can we manage social performance in global supply chains? Does responsible business practice impact on your financial bottom line?

Chair

Dr Simon Longstaff, Executive Director St James Ethics Centre

Presenters

Dr Judy Henderson AO, Chair Global Reporting Initiative

Ivanka Mamic, International Labour Organisation, Thailand

Michael Anderson, Director Australian Equities & Head of Sustainable Funds AMP Capital

Questions and discussion

12:45pm Lunch

1:45pm **Saints or Sell-outs?**

From conservation organisations to corporate boards ... From oil companies to nature conservation organisations ... Why are so many CEOs and civic leaders changing sides? Is this an emerging trend? What does this mean for building a sustainable future? How does this reflect on the role of corporate social responsibility and social change organisations?

Chair

Phillip Adams AO, broadcaster, writer & filmmaker

Presenters

Peter Garrett MP AM, and former President Australian Conservation Foundation

Greg Bourne, CEO WWF Australia

Phillip Toyne, Director Eco Futures

Questions and discussion

3:00pm **Innovation-Toward a sustainable company:**

How do the creative champions of sustainable business find their vision? What makes the leaders lead?

Closing Keynote

Liam Forde, CEO Baulderstone Hornibrook

Chair

Hutch Ranck, CEO DuPont Australasia

Presenters

Dr Ken Hudson, Founder The Idea Centre

Sharan Burrow, President Australian Council of Trade Unions & Chair International Federation of Trade Unions

Questions and discussion

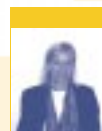
Final Thoughts

L. Hunter Lovins, co-author *Natural Capitalism*

4:20pm **Vote of Thanks**

Molly Harriss Olson, Forum Convenor

Forum concludes



We invite you to join some of the world's most inspiring and forward-thinking business leaders for the 6th National Business Leaders Forum on Sustainable Development. This Forum offers an exceptional opportunity for managing directors and senior executives of major Australian companies to come together with civic leaders and some of the most innovative international business leaders.

Featuring ...



Ray C. Anderson

Chairman Interface, Inc.

The entrepreneurial drive and competitive spirit that in 1973 drove Ray to found Interface – a company that would revolutionize the modern office environment with its modular carpet tile products – was the same catalyst for an environmental awakening that has once again transformed an industry.

Today, Interface stands at the forefront of a new industrial revolution. The company has reduced its environmental footprint by more than one third, redesigning processes and products, pioneering new technologies and reducing or eliminating waste and harmful emissions while increasing the use of renewable materials and sources of energy.

Liam Forde

CEO Baulderstone Hornibrook



Liam was born in Belfast on 1 May 1945 and graduated from Queens University in Belfast, Ireland in 1966. During his career Liam has been involved in a variety of industries at a senior executive level, including electronics, domestic

appliance and construction.

In early 1974 Liam took up employment as Finance Director with a new company in the electronics industry. Establishing a new company with worldwide markets presented a range of interesting and demanding challenges.

Liam joined Baulderstone Hornibrook in 1987 as Group Finance Director, providing financial and information systems services to the Group. After a successful 15 years with the group, Liam was appointed Chief Executive Officer of Baulderstone Hornibrook in August 2002, effective 1 October 2002.

The Hon Rod Welford MP

Attorney General, Minister for Justice



The Honourable Rod Welford entered State Parliament as the Member for Stafford in 1989 and was re-elected as the Member for Everton between 1992 and 2001. Born in Brisbane in 1958, Mr Welford holds degrees in Arts (Hons 1st

Class) and Law and Graduate Diplomas in Legal Practice and Industrial Relations, and has completed a Masters Degree in Science (Environmental Management) at Griffith University.

Memberships include the Environment Institute of Australia, the National Environmental Law Association, the Australian and New Zealand Solar Energy Society, Greening Australia and the Australian Conservation Foundation. Mr Welford has been the Chairperson of the Whitlam Institute for Social and Economic Research since its inception in 1992.



L. Hunter Lovins

President, Natural Capitalism Inc.

A renowned author and champion of sustainable development for over 30 years, Hunter has managed international non-profits, taught at major universities, advised citizens' groups, governments & corporations, created several corporations and is in great demand as an inspirational speaker and effective consultant.

Hunter believes that citizens, communities and companies working together within a market context are the most dynamic problem-solving force on the planet. She has devoted herself to building teams that can create and implement practical, affordable solutions to the problems facing us.

Peter Garrett MP AM



Former President Australian Conservation Foundation, activist, former member Australian group Midnight Oil, Labor Member for Kingsford Smith.

Peter Garrett is widely known as a passionate advocate and essayist on a range of contemporary Australian and global issues.

He served two terms as President of the Australian Conservation Foundation (ACF), which saw the development of the National Landcare program, World Heritage protection of Australia's rainforests and development of partnerships with Non Government Organisations and progressive business groups.

He received the Australian Humanitarian Foundation Award in the Environment category in 2000 and in 2003 the Order of Australia (Member General Division), for his contribution to the environment and the music industry.



To reserve your place at the 6th National Business Leaders Forum on Sustainable Development and/or dinner please visit www.ecofutures.com select **business leaders** and download the registration information or phone 02 6326 8437, fax 02 6236 8007 or email forum@ecofutures.com

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