

National  
Business  
Leaders  
Forum on  
Sustainable  
Development



Global Compact Network  
Australia

**10<sup>th</sup> National Business Leaders Forum  
on Sustainable Development**

**Parliament House, Canberra  
Thursday 28 and Friday 29 May 2009**

**2009 FORUM PROGRAM**

**Redesigning the Global Economy:  
turning risks into sustainable business opportunities**

**Steering Committee**

**Martyn Myer AO**  
Forum Chair

**Molly Harriss Olson**  
Forum Convenor

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**Greg Bourne**  
WWF

**John Buttle**  
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Water Resources Group

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**Dr Rhonda Galbally AO**  
Our Community

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Westpac

**Dr John Hewson AM**  
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**Dr Simon Longstaff**  
St James Ethics Centre

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**Dr Noel Purcell**  
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## DAY ONE - Thursday 28 May 2009

**9:00am** Registration, coffee and morning tea

**9:30am** Welcome to Country: **Matilda House** Ngambri-Ngunnawal elder  
Introduction: **Martyn Myer** Forum Chair  
Welcome: **Simon Corbell MLA** ACT Minister for Environment, Climate Change and Water

### **10:00am From Financial Crisis to a New Global Economy: where to from here?**

How is the global financial crisis affecting climate action? Is building a 'green economy' going to drive recovery and what are the opportunities? Can communication technology and innovation help to reduce our carbon footprint? Updates from the World Economic Forum and the World Business Summit on Climate Change as well as reflections on opportunities to design a more sustainable global economy.

Chair: **Les Williamson** Managing Director CISCO Australia and New Zealand  
Discussion Leaders: **The Hon Greg Hunt MP** Shadow Minister for Climate Change, Environment and Water  
**Rev Tim Costello** CEO World Vision  
**Nic Frances** Executive Chairman Cool Nrg  
**Dr Michael Molitor** Director CarbonShift Ltd

### **11:30am Business Leading a Sustainable Global Economy: the role of the United Nations Millennium Development Goals, the Global Compact and the Business Call to Action**

With the largest global recession in fifty years affecting all national economies, humanity at the early part of the 21<sup>st</sup> Century finds that not only has the design of the global economy proved unsustainable in addressing both the environment and poverty, but has also exposed fundamental economic failings as well. Can green investment and green skills development solve more than one global problem simultaneously? How can the UN Millennium Development Goals, the Global Compact and the Business Call to Action create a framework for action? What has leading business been doing? What more can business do?

Keynote address: **Georg Kell** Executive Director UN Global Compact with  
**The Hon Nick Sherry** Minister for Superannuation and Corporate Law  
*Formal launch of the UN Global Compact in Australia*  
Chair: **The Hon Robert Hill** former Ambassador and Permanent Representative to the United Nations  
Discussion Leaders: **Sharan Burrow** President ACTU  
**Steve Vamos** President of Society of Knowledge Economics  
**Rob Cameron** CEO Fair Trade International  
**Masud Isa** GM Project Development Business for Millennium Development

**1:00pm** Escort to Mural Hall for Lunch

**1:15pm** Lunch

### **2:00pm The Role of Science in a Transitioning Economy: a conversation**

How does science inform our economic decisions and how does the looming impact of dangerous climate change influence the paradigms for policymaking? Can science and economics evolve a common language to ensure effective outcomes? Where can science help policy makers with the information and transition measures needed? Do we understand the interplay between science and the economy in the Carbon Pollution Reduction Scheme (CPRS), complementary measures, tax review and international markets and frameworks? Does the cap create the needed incentives for green skills development and mass scale corporate investment (estimated at 86% of carbon abatement)? What are the risks and opportunities?

Chair: **Sam Mostyn** Sustainability Advisor  
Discussion Leaders: **Megan Clark** CEO CSIRO  
**David Vidal** Director Centre for Corporate Citizenship & Sustainability (USA)

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2:45pm – 4:45pm **Concurrent Workshops**  
Afternoon Tea served in session

**WORKSHOP 1: Collaboration for Business Success: outcomes from the federally funded responsible business project**

Following the Prime Minister's announcement at last year's Forum of funding to St James Ethics Centre for the expansion of responsible business practice in Australia, the session will discuss the results of a year of national collaboration with Australian business leaders, government and members of civil society. The Treasury funded resources enable business of all sizes to embrace responsible business practice within the supply chain, sector and place, in alignment with key international initiatives including the UN Global Compact, Global Reporting Initiative (GRI) and Corporate Responsibility Index (CRI). The workshop will begin with a launch of the national resources by project collaborators followed by a panel discussion on the new strategic partnerships which will drive their uptake

Chair: **Dr Simon Longstaff** Executive Director St James Ethics Centre  
Discussion Leaders: **Sally Herman** General Manager Corporate Affairs and Sustainability Westpac  
**Deena Shiff** Group Managing Director Telstra Business  
**Trent van Veen** Partner Climate Change and Sustainability Services Ernst & Young  
**Rosemary Sainty** Head Responsible Business Practice St James Ethics

**WORKSHOP 2: Carbon Solutions: Australia's Soil Carbon Leadership**

Soil carbon sequestration is a vital solution to dangerous climate change, which Australia has at its fingertips. There is a need to break through barriers and showcase this opportunity to government and business. Australia is in the prime position to create a solution to showcase to the rest of the world. What are the opportunities of carbon capture as an income stream for farms and how can this innovation contribute to solutions for business carbon challenges? The workshop will also include a presentation from the winner of the inaugural A & K Hill Green Agriculture Innovation Award (GAIA). The GAIA award is designed to enhance adoption of innovative land management practices that actively sequester soil carbon, reverse desertification and improve food quality.

Chair: **John White** Ignite Energy Resources  
Discussion Leaders: **Michael Costello** CEO ActewAGL  
**Dr Christine Jones** Founder Amazing Carbon  
**Dr Stephen Joseph** CEO Anthrotterra Pty and Visiting Professor UNSW  
**Adrian Lawrie** LawrieCo Biological Fertilizers  
**Bob Wilson** VP Evergreen Farming, winner A & K Hill Green Agriculture Innovation Award

**WORKSHOP 3: A Radical Vision for Green Cities: Government Action and Industry Leadership**

Is it feasible to move beyond incremental environmental improvement of buildings, precincts and cities? What would 'deep green' cities look like in 2020 and 2030? What policy framework is required to achieve green cities and what can COAG do in the short term? What role should industry play?

Chair: **Simon Corbell MLA** ACT Minister for Environment, Climate Change and Water  
Discussion Leaders: **Peter Verwer** CEO Property Council of Australia  
**John Thorp** Managing Director Thamesway (UK)  
**Jeana Wirtenberg** Editor *The Sustainable Enterprise Fieldbook* (USA)  
**Mike McAllum** Futures designer and author  
**Romilly Madew** CEO Green Building Council of Australia

**WORKSHOP 4: In the lead-up to Copenhagen**

The investment and corporate sectors are vital constituents of the international negotiations and national climate policies in procuring the required investments and technology transfers. In the lead up to Copenhagen negotiations concerning a post 2012 international agreement in late November 2009, Dr Srgjan Kerim, President of the UN General Assembly, stated that *public money will be far from sufficient to solve the problem, and will not even be the dominant part of the trillions of dollars needed in the years to come to respond to climate change. Are we ready and prepared to take our place as partners to the Australian government at the international negotiation table? This workshop is part of The Climate Council think tank series engaging industry in the pre-Copenhagen discussions.*

Chair: **Eva Willmann de Donlea** Founder The Climate Council Inc  
**Jim Longley** VP Government Institutional Banking and Markets Commonwealth Bank  
Discussion Leaders: **The Hon Greg Combet MP** Parliamentary Secretary for Climate Change  
**Adam Kirkman** Global Director Protiviti  
**Jeffrey Castellias** CEO Clean Technology Australasia Pty Ltd  
**Prof David Griggs** CEO ClimateWorks Australia  
**Andrew Gray** Executive Director Goldman Sachs JB Were  
**Jack Gray** Centre for Capital Market Dysfunctionality, UTS & Brookvine

4:45pm Conclusion of Day One

**PARTNERS:**



**FORUM DINNER – Thursday 28 May 2009**  
**Parliament House Great Hall**

- 6:30pm** Pre-Dinner Drinks
- 7:00pm** **Presentation of the 6<sup>th</sup> Corporate Responsibility Index Awards**  
Presented by: **Hon Nick Sherry** Minister for Superannuation and Corporate Law
- Presentation of the A & K Hill Green Agriculture Innovation Award**  
Introduction to Keynote: **Michael Costello** CEO Actew AGL
- Keynote address: **Andrew Forrest** CEO Fortescue Metals Group Ltd; and  
**Noel Pearson** Leading Aboriginal thinker and activist  
***Australia - moving on from the welfare state: the employment driven welfare to well-being journey of original Australians***
- 9:30pm** Conclusion of Dinner

**DAY TWO – Friday 29 May 2009**

- 8:30am** Registration
- 9:00am** Keynote address: **The Hon Peter Garrett MP** Minister for Environment, Heritage and the Arts  
***A New Sustainable Business Era***

**9:30am** **From the Ashes: international lessons to 'Build it Back Green'**

The IPCC predicts that Australia is a continent on the frontline of climate impacts. Like Hurricane Katrina, Black Saturday and the Queensland floods, have galvanised a focus on the human and community costs of a warming planet. Led by Mikhail Gorbachev, Green Cross/Global Green offices around the world are preparing for and responding to environmental conflicts and disasters with strategies that break the emissions cycle. How can lessons from the massive green re-building effort underway in New Orleans help Queensland flood and Victorian bushfire affected communities to *Build it Back Green*? What are the challenges faced by a bushfire devastated community in rebuilding for sustainability? As the planet adapts to extreme weather and sea level rise, our response must protect current generations from exposure to extreme weather while protecting future generations from an escalating carbon emissions cycle.

- Chair: **Carol Schwartz AM** Chair Our Community  
Discussion Leader: **Mara Bun** CEO Green Cross Australia
- Panelists: **Russell Higginbotham** Managing Director Swiss Reinsurance Company Ltd  
**Peter Williams** CEO Deloitte Digital and Flowerdale Resident  
**Prof Paul Hardisty** Worley Parsons  
**Maria Atkinson** Global Head of Sustainability Lend Lease  
**Tony Arnel** Victorian Building and Plumbing Industry Commissioner  
**Andrew Ash** Director Climate Adaptation Flagship CSIRO

- 10:40am** Morning Tea

**11:00am** **Repowering Australia: a green recovery from the global financial crisis**

What does a green recovery cycle look like? How do we hardwire the boutique green business models and examples into the mainstream? How can business leadership help the market transition? Is current electricity generation and transmission a stumbling block to a green recovery? What is the International Renewable Energy Agency (IRENA) and is there a need for Australian government and business partnerships in this critical repowering?

- Chair: **Lenore Taylor** National Correspondant The Australian Newspaper
- Discussion Leaders: **The Hon Peter Rae AO** Chair International Renewable Energy Alliance  
**Evan Thornley** CEO Better Place Australia  
**John Thorp** Managing Director Thamesway UK  
**Peter Verwer** CEO Property Council of Australia

**12:30pm** **Book Launch: *Whole System Design: An Integrated Approach to Sustainable Engineering***

- Launched by: **The Hon Peter Garrett MP** Minister for Environment, Heritage and the Arts
- Authors: Peter Stasinopoulos, Michael H Smith, Karlson 'Charlie' Hargroves and Cheryl Desha of The Natural Edge Project

**12:45pm** **Closing Comments:**

- Getting there ... from here  
Wrap up, vote of thanks
- Dr Simon Longstaff** Executive Director St James Ethics Centre  
**Molly Harriss Olson** Forum Convenor

- 1:15pm** **Networking Lunch**
- 2:30pm** **Transport to Airport**

Program current as at: 25 May 2009  
**National Business Leaders Forum on Sustainable Development**  
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