



# The Hon Peter Garrett AM MP

Minister for Environment Protection, Heritage and the Arts

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Dear Colleague

I have great pleasure in inviting you to the 11th National Business Leaders Forum on Sustainable Development (NBLF) to be held on Thursday 27 and Friday 28 May 2010 at Parliament House, Canberra Australia.

I have personally been involved in the Forum since its earliest days and welcome the action and leadership it inspires. Indeed the Forum which began in 1998, is the pre-eminent event on sustainability issues in the Australian corporate calendar. The event brings together people from the corporate sector, all levels of government, and not-for-profit organisations active in the field of sustainable development. Attendance is by personal invitation, which is extended to a select group of business and civic leaders and champions of sustainability.

The theme of the 2010 Forum is Achieving **the Great Transition: Growing the Low Carbon Economy**, bringing timely attention to sustainability issues in the Asia Pacific region as it strives to move towards low carbon economic growth and recovery from the global financial crisis.

Tackling climate change, regional issues of mitigation, adaptation, water, as well as seizing the business growth opportunities that solving the climate challenge affords, is now more urgent than ever. It is critically important that business leaders in our region engage with what is one of the greatest economic and environmental challenges of our time. It is also one of the biggest business opportunities. We need the entrepreneurial leadership, focus and resources that only the business community can bring.

The aim of the Forum is to recognise outstanding leadership, generate discussion and accelerate uptake of sustainable practices. The National Business Leaders Forum on Sustainable Development is a not-for profit organisation which is helping to build a network of business excellence and innovation, and create competitive advantage for leading companies. It enables executives to identify commercial opportunities, meet other business leaders who are pursuing similar paths and form business partnerships to maximise the success of their sustainability initiatives.

Importantly, it also provides a means of championing the business heroes of our time, many of whom are right here in the Asia-Pacific Region.

I am delighted to support this year's National Business Leaders Forum on Sustainable Development and welcome the important role it plays in driving the sustainable businesses agenda. I do hope you will be able to join me for what promises to be one of the most important business leadership opportunities on these vital issues.

For more information or to register please visit [www.nblf.com.au](http://www.nblf.com.au) or contact EcoFutures on tel: (02) 6236 8437 email: [forum@ecofutures.com](mailto:forum@ecofutures.com).

Yours sincerely

A handwritten signature in black ink, appearing to read 'Peter Garrett', with a long, sweeping underline that extends to the right.

**Peter Garrett**